

# SATURDAY

February 17<sup>th</sup>  
2018

## LOCATION

Burkhart Dental Supply Co.  
8291 Aero Place, Suite 100  
San Diego, California 92123

## TIME

**Registration Opens:** 8:30 AM

**Program:** 9:00 AM – 4:00 PM

## REGISTRATION

**Please visit the CDD website**

**Cost:** \$800.00 USD/person

**CE's:** A total of 6 California Dental Credits will be issued upon the completion of the course

**SIGN UP TODAY-SEATING IS LIMITED!**

[www.careerdesignindentistry.org](http://www.careerdesignindentistry.org)

## SPEAKER



# SEEKING THE STAGE:

## *What Does It Take to Give a Great Presentation?*

### ABOUT THE COURSE

You have knowledge and wisdom to share and a desire to diversify your career - yet you don't have the confidence to take the stage and make presentations. You know you could be an outstanding presenter and you want to develop and hone your skills - plus gain valuable insight in what it takes to give a memorable presentation. You ask yourself questions like....

- How should I write the title?
- What is the best way to choose the right content?
- What colors and fonts (design) should I use on my slides?
- When should I use video in my presentations?
- How will I connect with the audience?
- What are non-verbal opportunities and pitfalls?
- How much should I charge to give a presentation?
- How can I get noticed to get a national or international invitation?

This workshop will address all of the key issues in making effective presentations and matching your content and style to the situation at hand. The workshop is a limited attendance course (maximum of 10 participants) to ensure individualized attention and an atmosphere of focused learning. If you have a secret goal to be on stage, or already have some exposure and know you need to improve, this is the workshop for you!

### DR. SREENIVAS KOKA, DDS, MS, MBA, PhD

Dr. Sreenivas Koka is a sought-after international speaker who has experience presenting to a wide range of audiences such as dental students, clinicians, educators, researchers and leaders/executives. He has made hundreds of presentations in over 20 countries spanning North America, South America, Australasia, Asia, Europe and Africa. Audiences range in size from less than 10 to over a 1000 and topics include clinical dentistry, research and management. He has learned the value of tailoring each presentation to the audience, the context and the environment. He looks forward to sharing his successes and his mistakes with you to help you become a better speaker and to open up new horizons for your career.

Sreenivas Koka earned DDS and MS degrees from the University of Michigan, a PhD degree from the University of Nebraska and an MBA degree from MIT's Sloan School of Management. He has held numerous academic appointments and is currently on the faculty of Loma Linda University and UCLA. His primary focus is his private practice limited to removable and implant prosthodontics in San Diego, California.

*"I truly felt that Dr. Koka was personally invested in my future success as a presenter, and was very thorough, patient, and attentive. I highly recommend taking his course." – Brandon Alegre, Course Attendee*



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