

Friday, October 20th
2017

WOMEN IN DENTISTRY

High Producing Teams: Concrete System for a Self-directed, Autonomous Staff



BRETT M. JUDD MSW

Brett M. Judd MSW is the Founder of the Profitable Practice Blueprint, and the High Production Teams Mentoring Programs. His personal mission is to end the burnout-causing stress of private practice and build sustainable, rewarding practices and healthy lives of 100,000 professionals. Successful, profitable dentists seek him out to leverage his knowledge of human behavior and relationships in order to maximize their strong sustainable practices and build self-directed, motivated teams.

As a licensed therapist and social worker with over 20 years of experience leading change and helping clients overcome emotional and mental barriers, Brett is an expert in relationships, personal motivation, group dynamics, and how to generate maximum production through strong culture and core values that actually deliver value to patient and staff.

He is the author of multiple books including Relationship Focused Business Success, Unlock Your Millionaire Mind, and the soon to be released Say YES! Leadership. Along with his wife Gina, he is co-founder of Fortunes and Families and Marriages Worth Millions. His weekly podcast, "PEP Talks," tackles the issues of practice leadership, emotional wellness, and building a Profitable Ethical Practice. If you are seeking a knowledgeable and personable guide to claim the healthy, wealthy, and happy life you have been longing for, then look no further than Brett M. Judd MSW - Your Practice Therapist.

ABOUT THE COURSE

What if you could have a high production, self-directed, and cohesive staff that didn't need your constant hovering? In this session, you will learn how create increased production and self-directed, autonomous work in your entire practice.

One of the main causes of stress in the dental practice is staff. Drama, bickering, motivation, and need for production all combine to create negative work environments, emotional/mental drain, and if not corrected, expensive staff turnover.

This session will give you a clear understanding of what motivates individuals to action, learn how to leverage those motivators for better production, and create a system that empowers and enables the individual staff member to perform at their personal best.

In this session, participants will:

1. Gain a clear understanding of the 4 motivations that drive behavior
2. Know how to leverage those motivators to increase production
3. Build a system for staff engagement that will end the micro-management and motivational headache that impacts many practices
4. Create a structure for a high production, All-Star team

LOCATION

Liberty Station Orthodontics
2445 Truxtun Road, Suite #104
San Diego, California 92106

TIME

Friday, October 20, 2017
Registration Opens: 12:30 PM
Program: 1:00 PM – 4:30 PM

REGISTRATION

Cost: \$90.00 USD/person

Includes: Light Snacks & Coffee

*** Register today, as seating is limited!**

Visit our website to complete your online registration or print and fax a registration form to the fax number listed below.

Web: www.careerdesignindentistry.org

Tel: (858) 272-1018

Fax: (858) 272-7687



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